

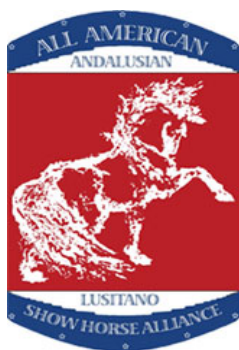
From: The Alliance <thealliancesource@hotmail.com>
Subject: March 2011 News from the Alliance!
Date: April 12, 2011 11:00:52 AM PDT
To: art@zoshadesign.com
Reply-To: thealliancesource@hotmail.com

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The Alliance Newsletter

March 2011



Welcome to the first issue of the All American Andalusian Lusitano Show Horse Alliance Newsletter. Please find the links below to forward this newsletter to your horse show friends, and we hope you visit our sponsors links throughout this email.

MEMBER NEWS

The Alliance Board and membership would like to offer our warmest condolences to **Susan Cox**, for the loss of her father. Our thoughts are with you, Susan.

Upcoming Events

[Al Sol Fiesta Florida - March 19-20, 2011](#)

[The Iberian Halter Horse Clinic - presented by CHOICE Show Horses - Apr 2, 2011 - Norco, Ca](#)
hosted by Renaissance Equestrian Center

[Fiesta of the Spanish Horse Charity Horse Show - May 4-8, 2011 - Los Angeles Equestrian Center, Burbank, CA](#)

Baroque Horse Florida Regional Championship - May 6-8, 2011 - Canterbury Show Place, Newberry, FL

[The Iberian Halter Horse Clinic - presented by CHOICE Show Horses - May 21, 2011 - Aptos, Ca](#) hosted by Rancho El Encanto

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Amandalusian Farm

Alliance Source Magazine Report

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The first issue of the Alliance Source Magazine was a huge success. We received many positive comments from readers such as:

- "The articles were actually interesting to read"
- "The quality of this magazine is superior quality to others out there."
- "Your magazine has gotten me excited about showing again!"

The Alliance is once again offering great deals in advertising, **cost for a full page full color ad is \$300!** Half page ads color ads are available for \$200 and we are also offering a special "sales horse" section in our **May issue**. This includes a quarter

page with two color photographs, information on the sire and dam as well as description of horse (or horses) you are selling for only \$100!

With a readership of approximately 5000 and subscriptions growing, you can't afford not to advertise with us. To view the first issue online and download insertion/trainer's directory or subscription forms, visit our website: <http://www.andalusian-lusitano-alliance.com/alliance-source-magazine>

Our next ad deadline is April 10, 2011 and artwork MUST be received by April 18.

Email us at thealliancesource@hotmail.com to reserve your space! We also welcome your article/story/photo submissions for consideration.

Qualifying Shows for 2011

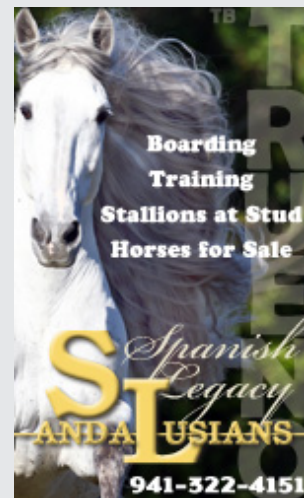
We have had quite a few questions about how to qualify for the Nationals in St. Louis. **All of these shows as well as any other IALHA, Foundation, ANCCE or other recognized breed show will qualify participants for the Grand National show in St. Louis. If you are having a show, please let us know so we can add it to our website.**

1. Baroque Horse Florida State Championship - February 15-16, 2011
2. Rainbow Royal Horse Show - March 4-6, 2011
3. Al Sol Fiesta Florida - March 19-20, 2011
4. Fiesta of the Spanish Horse Charity Horse Show - May 4-8, 2011
5. Baroque Horse Florida Regional Championship - May 6-8, 2011
6. Surf & Sun - June 11-12, 2011
7. The Baroque Horse of the Midwest Summer Show - June 17-19, 2011
8. Baroque Solstice Horse Show - June 23-26, 2011
9. ERAHC Region 6 Open Dressage and A/L Show - July 22-24, 2011
10. The Baroque Horse of the Midwest Regional Championship - July 29-31, 2011
11. Cal-AHA Region 1 Championships - August 11-14, 2011
12. ERAHC Classic Open Dressage and A/L Show - September 1-4, 2011
13. RMIHC Regional Championships - September 9-11, 2011



Guerra's Aztecas & Andalusians

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Spanish Legacy Andalusians

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For more information or to see the current list, visit our website regional show page:
<http://www.andalusian-lusitano-alliance.com/regional-shows>

Youth Report



Special youth membership are available for a price of \$35 yearly. You do not have to have a horse to be a youth member with the Alliance. Members are welcome to join our photo/art contest and we welcome all parents/youth exhibitors to attend Youth

committee phone conference meeting - next one is Thursday, March 10 at 5:30pm Pacific time. Contact Lauren for details or questions! 818-919-4520.

We will be having a youth clothing/tack exchange - 10% proceeds go to youth program. This is a great way to clean out your closets and tack rooms and make room -- while helping out youth getting show gear to utilize.

Please let us know about Clinics (of any kind) being held in your local region so we can let all youth know about them.

We need submissions for articles to be included in the youth section of our magazine. This months topic is favorite memory imaginary or real essay please submit to Lauren by April 1st. Please include a photo of yourself too.

Would anyone be interested in going to Breyerfest at the Kentucky Horse Park in July to represent our breed? Please contact Lauren ASAP for more details. Any questions feel free to call me 818-919-4520 or email: ltherapy@aol.com.

Significant Sires Program®



The first year of the Significant Sires Program® has ended with great success! With **\$41,000 available in prize money for 2013**, the anticipation has already started to build. Successful stallion bidders have declared which mare they will be breeding. So now, we wait for these foals to hit the ground.

Year two of the Significant Sires Program® is now underway. It is the goal of the management team to surpass last year's numbers. This, of course, will only be possible through participation. Stallion



Majestic Andalusians DM

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New for 2011
**THE IBERIAN
HALTER HORSE
CLINIC SERIES**

This series will cover the selection, training and presentation of the Andalusian (or part bred) for halter or morphology classes.

**CHOICE
SHOW HORSES**

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951-587-7538

Click to register online!
choiceshowhorses.com

CHOICE Show Horses

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Nominations are limited. Remember, in 2013, the Champion Colt and Champion Filly will each receive in excess of \$6000 in prize money. Our goal in 2011 is to increase the number of participating stallions and at the same time, shoot for prize money in excess of \$10,000 for both the Champion Colt and Champion Filly.

Participation is fun, good for business and will certainly add to the enjoyment of owning such wonderful horses. If you have any questions, no matter what, contact the Significant Sires® Management team at significantsiresprogram@hotmail.com. We will respond to you immediately. Come on, come on, jump on the fun wagon and give it a try. After all, you have to participate to be able to win.



Zosha Design

Working with ANCCE

An ANCCE Delegation and Alliance Representatives met on February 18, 2011 in Burbank, California.

The meeting was positive and informative with ANCCE representatives sharing the progress of the association since taking over the management of the Spanish Horse stud book. The Alliance representatives shared and explained the mission statement of the All American Andalusian Lusitano Show Horse Alliance.

Face to face meetings are positive for building confidence and understanding various points of view and offers opportunities to come together to promote the horses we are so fond of.

ANCCE will send a Class A judge to officiate the ANCCE classes for the PRE horse at the 2011 AAALSHA Grand National Championship Show with continued dialogue to work out the details for a possible ANCCE Revision at the show as well.

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Show Report: Florida State Championships

Congratulations High Point Winners:

Orlando SG
Owned by Gareth A Selwood





Orlando SG

shown by Eryn Glawe
High Point Part Bred A/L
Florida State Fair Tampa 2/16/11



Lucea BR

Lucea BR
Owned and Shown by
LeslieAnn Weiler
High Point Purebred
Andalusian
Florida State Fair 2/16/11

Show Report: Rainbow Royal



March 4-6th was the date of Rainbow Royal, CAL-AHA's first show of the 2011 show season. The show was held at the LAEC under blue skies with temperatures in the mid-70's; which was perfect for the horses and exhibitors.

The 3-day event featured a full slate of classes for Pure and Partbred Andalusians/ Lusitanos, Pure and Partbred Friesians, Saddlebreds, and classes open to all breeds in english, western, saddle seat, dressage hack, costume, egg and spoon, dollar bill bareback, trail, driving and liberty to name a few. Even though it was early in the year, 95 horses

participated through out the weekend with the youngest exhibitor, Taylor (age 6 months) riding and many of us baby boomers+ participating as well.



The Alliance sponsored and provided red, white and blue sash ribbons for the High Point Award for the high point Pure and Partbred Andalusian/Lusitano horse of the show.

The Alliance congratulates recipients:

High Point Purebred Horse of the show: Krypton Seni II - Owned by Joe & Nancy Latta - Amandalusian Farms

High Point Half Andalusian Horse of the show: Fuego Amor - Owned by Monica Stock and Angela Tinsley.

The combination of the positive energy of show management, enthusiastic exhibitors of all ages, and most of all the wonderful horses ... a great time was had by all.

Thank you for reading - we look forward to sharing news with you throughout the season. If you have anything to add - please contact us!

Sincerely,
The Alliance

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Advertise here!

Advertise your farm or service in our monthly newsletter! Great rates and free artwork setup. All ads are on a first come first serve basis, as we only have so many placements available.

Reach over 1000 Andalusian and Lusitano aficionados!

Large banner ads: \$100/month size is 600 px wide by 120 px high (8.333 in x 1.667 in)
Small banner ads: \$50/month size is 150 px wide by 250 px high (2.083 in x 3.472 in)

Payments accepted by PayPal, Credit Card or check.

Email Debby Mudler to reserve: art@zoshadesign.com or call 503-936-7141

[Forward email](#)



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