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Subject: April 2011 News from the Alliance!
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The Alliance Newsletter

April 2011



Welcome to the April issue of the All American Andalusian Lusitano Show Horse Alliance Newsletter. Please find the links below to forward this newsletter to your horse show friends, and we hope you visit our sponsors links throughout this email.

IN THIS ISSUE:

- [Significant Sires Program](#)
- [Qualifying Shows](#)
- [Missouri State Fair](#)
- [Youth Report](#)
- [Show Report-Rainbow Royal](#)

MEMBER NEWS

Alliance members! Send in your news and updates to include in our monthly E-Newsletter. Have a family event, birth, marriage? Horse event? Foals, sales congrats? Send your news to include by the 10th of each month to [Debby Mudler](#) and we will include it in our monthly E-Newsletter. Thank you for your membership!

Visit sponsor



Rothrock Andalusians

Upcoming Events

[Fiesta of the Spanish Horse Charity Horse Show - May 4-8, 2011 - Los Angeles Equestrian Center, Burbank, CA](#)

[Baroque Horse Florida Regional Championship - May 6-8, 2011 - Canterbury Show Place, Newberry, FL](#)

[The Iberian Halter Horse Clinic - presented by CHOICE Show Horses - May 21, 2011 - Aptos, Ca](#) hosted by Rancho El Encanto

[Surf & Sun - June 11-12, 2011, Del Mar Horse Park, Del Mar, CA](#)

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Alliance Source Magazine Report

Last chance to reserve your ad space!!

Our next ad deadline is **April 10, 2011**

Send in your reservation to be included

ASAP! Artwork MUST be received by Apr-18.

Email us at thealliancesource@hotmail.com to reserve your space! We also welcome your article/story/photo submissions for consideration as well.

The first issue of the Alliance Source Magazine was a huge success. We received many positive comments from readers such as:

"The articles were actually interesting to read"

"The quality of this magazine is superior quality to others out there."

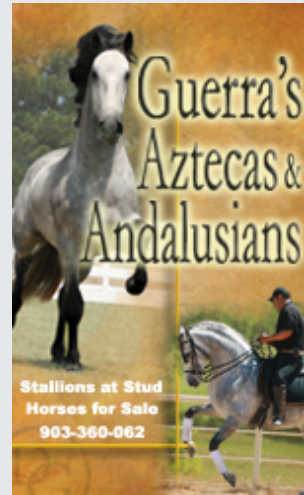
"Your magazine has gotten me excited about showing again!"

The Alliance is once again offering great deals in advertising, **cost for a full page full color ad is \$300!** Half page ads color ads are available for \$200 and we are also offering a **special "sales horse" section in our May issue.**



This includes a quarter page with two color photographs, information on the sire and dam as well as description of horse (or horses) you are selling for only \$100!

With a readership of approximately 5000 and subscriptions growing, you can't afford not to advertise with us. To view the first issue online and download insertion/trainer's directory or subscription forms, visit our website: <http://www.andalusian-lusitano-alliance.com/alliance-source-magazine>



Guerra's Aztecas & Andalusians

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Amandalusian Farm

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Significant Sires Program®



YOU OWN A STALLION

You believe he is exceptional. Nominate him to the Significant Sires Program® now. You stand to win money when his offspring compete in the Significant Sires Program® classes.

WHO CAN PARTICIPATE?

Any member in good standing of The Alliance.

HOW DO I PARTICIPATE?

Breedings to nominated stallions will be auctioned off at an auction, conducted during the Alliance US Grand National Championship Show September 20-24, 2011 in Lake St. Louis MO. Proxy bids (mailed-in

SIGNIFICANT SIREs

auction bids) will also be accepted, should you not be able to attend the auction. The Significant Sires Program© is offered for both Pure- and Part bred. The **resulting**

foals must be registered with any recognized Andalusian/ Lusitano registry, making this program open to IALHA, PRE, PRE Mundial, Lusitano, S/P and all recognized Half -Andalusian registries.

WHAT'S IN IT FOR ME?

The resulting foals of the nominated stallions will be shown as yearlings in special classes at the Alliance US Grand National Championship Show. **All horses will be handled by amateurs**, creating a level playing field for all involved.

The great thing about this program is that everyone who participates has an opportunity to win. **Prize money is paid to 5 places and to the stallion owners whose stallions sire winners.**

If this program sounds good to you, email significantsiresprogram@hotmail.com to order your Rule Book and Nomination Forms!

Important Reminder to all owners who nominated stallions in 2010 You must submit a new nomination form if you want to present your stallion in the 2011 auction!

Nomination Forms are available online at www.andalusian-lusitano-alliance.com/significant-sires

Qualifying Shows for 2011

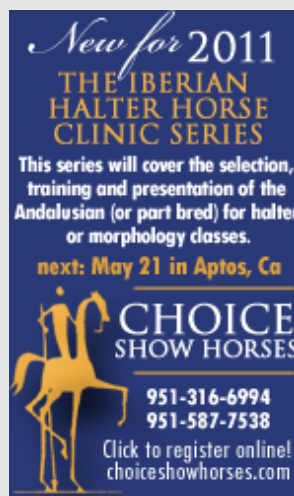
We have had quite a few questions about how to qualify for the Nationals in St. Louis. **All of these shows as well as any other IALHA, Foundation, ANCCE or other recognized breed show will qualify participants for the Grand National show in St. Louis. If you are having a show, please let us know so we can add it to our website.**

1. Baroque Horse Florida State Championship - February 15-16, 2011
2. Rainbow Royal Horse Show - March 4-6, 2011
3. Al Sol Fiesta Florida - March 19-20, 2011
4. Fiesta of the Spanish Horse Charity Horse Show - May 4-8, 2011
5. Baroque Horse Florida Regional Championship - May 6-8, 2011
6. Surf & Sun - June 11-12, 2011
7. The Baroque Horse of the Midwest Summer Show - June 17-19, 2011
8. Baroque Solstice Horse Show - June 23-26, 2011
9. Canadian National Andalusian Show - July 22, 23 and 24, 2011
10. ERAHC Region 6 Open Dressage and A/L Show - July 22-24, 2011
11. The Baroque Horse of the Midwest Regional Championship - July 29-31, 2011
12. Cal-AHA Region 1 Championships - August 11-14, 2011
13. Missouri State Fair Show - August 18, 2011
14. ERAHC Classic Open Dressage and A/L Show - September 1-4, 2011
15. RMIHC Regional Championships - September 9-11, 2011



Spanish Legacy Andalusians

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CHOICE Show Horses

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For more information or to see the current list, visit our website regional show page:

<http://www.andalusian-lusitano-alliance.com/regional-shows>

New Show: Missouri State Fair



MO State Fair Show
August 18, 2011
MO State Fairgrounds
Sedalia, Missouri
www.mostatefair.com

The Alliance is pleased to announce that it has been invited by the Missouri State Fair to hold a one-day breed show during the MO State Fair in Sedalia, MO on Thursday August 18, 2011. The Premium book will be available online April 1st. Entry Forms will be available online May 1st at www.mostatefair.com. Deadline for entries is August 1, 2011. Check back often to the Alliance website - we will make the class list available

soon! This invitation is a distinct honor, and we invite you to come show with us! If you have never shown at a state fair, you are in for an experience, and this is a great opportunity to promote our wonderful Andalusians and Lusitanos and their partbreds!

Hotel rooms are very limited in Sedalia during the State Fair, so if you plan to attend the show, please make your hotel reservations as soon as possible.



Zosha Design

Youth Report



Special youth memberships are available for a price of \$35 yearly. You do not have to have a horse to be a youth member with the Alliance. Check out all the fun things below, that as an Alliance youth member you will get to participate in and win fun prizes.

Youth Members are welcome to join our photo/art contest. For those of you who love to capture Iberian horses on film or in artwork, please submit your best work for a chance to not only win a great prize, but have your photo(s) or your artwork published in the September issue of the Alliance Source!

First place will win an embroidered boot bag and free membership for a year. Runner-up will receive an embroidered bridle bag and a free membership for a year. Closing date for submissions will be July 15, 2011. Please start submitting now. We would like to begin putting submissions up on our Facebook/website and ask visitors to start voting for the winner.

We will be having a clothing/tack exchange - 10% proceeds will go to our youth program. This is a great way to clean out your closets and tack rooms to make room, while helping our youth get show gear.

Youth Members will be updated about all upcoming clinics (of any kind) being held in your local region.

Do you like to write? As a youth member we will be publishing articles written by you on fun topics that change monthly. **This month's topic is favorite memory imaginary or real essay. please submit to Lauren by April 15th.** Please include a photo of yourself too.

Kripton Seni II, one of 2010's newest Breyer horse models is an Andalusian. He is also an Alliance Champion. He will be traveling to **BreyerFest at the Kentucky Horse Park in July to represent our breed. Would Any youth members be interested in going?** Please contact Lauren ASAP for more details.

Are you a parent of a youth exhibitor(s)? the Youth committee is looking for more members. Please contact



Lauren if you would like to join the committee.

Any questions feel free to call
Lauren La Vine at 818-919-4520 or
email: lltherapy@aol.com

Check out the links below to get started:
[Membership Form](#)
[Alliance Youth facebook page](#)



Show Report: Al Sol Show

Congratulations High Point winners:



Orlando SG

Orlando SG

Owned and shown by Gareth A Selwood
Half Andalusian High Point at Al Sol Show
Newberry, FL
March 2010

Lucea BR (left)
Owned & Shown by LeslieAnn Weiler
High Point Purebred Al Sol Show,
March 2011,
Newberry, FL

Horse on right is Lupita Mia
Owned by Terah Browning shown by Tim
Browning
Jr Champion Mare and winner of
Western Pleasure Jr Horse



Lucea BR & Lupita Mia

Thank you for reading - we look forward to sharing news with you throughout the season. If you have anything to add - please contact us!

Sincerely,
The Alliance

[Find us on Facebook](#)

Forward to a Friend

Advertise here!

Advertise your farm or service in our monthly newsletter! Great rates and free artwork setup. All ads are on a first come first serve basis, as we only have so many placements available.

Reach hundreds of Andalusian and Lusitano aficionados!

Large banner ads: \$100/month size is 600 px wide by 120 px high (8.333 in x 1.667 in)

Small banner ads: \$50/month size is 150 px wide by 250 px high (2.083 in x 3.472 in)

Payments accepted by PayPal, Credit Card or check.

Email Debby Mudler to reserve: art@zoshadesign.com or call 503-936-7141

[Forward email](#)



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